

USING VIRTUAL WORLDS IN RURAL AND REGIONAL EDUCATIONAL INSTITUTIONS

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ABSTRACT

This paper presents four case studies from two regional and two metropolitan Australian universities, showcasing how 3D virtual world platforms have been used to connect, engage and motivate students in both co-located and non-co-located contexts. The case studies provide practical examples of how virtual worlds and associated applications have been operationalised in real teaching and learning contexts involving a range of different disciplines. For rural educators looking for innovative ways to enrich the student learning experience, the case studies offer first hand insights into the potential and the problems of using virtual worlds for educational purposes.

Key words: 3D virtual worlds for education; connect, engage and motivate students

INTRODUCTION

Three dimensional (3D) virtual worlds have been used as an educational tool in universities for over a decade, with one of the most popular, Second Life, having been opened to the public in 2003 (Linden Research, 2008). While each of the authors presenting case studies in this paper all started in Second Life, they have since expanded their use of virtual worlds to include other platforms including OpenSim, Minecraft and Sim-on-a-Stick. This expansion was, in part, a response to the removal of educational discounts for Second Life (Nelson, 2010), but also a natural progression in terms of exploring and developing the affordances for learning of other virtual world platforms. In the case studies presented, the authors share their practical experience of implementing learning in virtual worlds and their solutions to some of the hurdles encountered along the way. They also share thoughts on how virtual worlds can be leveraged to connect, engage and motivate remote and rural students.

The authors, academics at two Australian regional universities, (the University of New England (UNE) in Armidale and Southern Cross University (SCU) in Lismore) and two metropolitan universities, (University of Queensland (UQ) in Brisbane and Monash University in Melbourne) have been teaching in virtual worlds for a number of years and have developed their own spaces for their students in which to learn. They have come together as part of the Australian and New

Zealand Virtual Worlds Working Group where they regularly discuss ways of teaching and learning in virtual worlds and share ideas and resources. It is this collaboration which has been fundamental to the development of the four case studies which underpin the investigation reported here.

REVIEW OF THE LITERATURE

Inequities exist between the types of educational experiences available to students in rural, regional and remote areas compared to students in urban and metropolitan areas (Lyons, Cooksey, Panizzon, Parnell, & Pegg, 2006). The recurrent issues affecting rural students are access to educational institutions and curriculum options, financial constraints (higher rate of low socio-economic groups) and attitudes relating to the importance of education (Alloway, Gilbert, Gilbert, & Muspratt, 2004; Drummond, Halsey, & van Breda, 2011; O Riordan, Adam, & O'Reilly, 2009). Alloway et al. (2004) noted that these differences can significantly impact on the types of aspirations and expectations that rural students have in relation to what they can achieve post-secondary school. These differences included the impact of *significant others (families, friends and teachers)*, their personal experiences and perception of their personal attributes and desires (Alloway et al., 2004, p. 248). From their research they found that Information and Communication Technologies (ICTs) have the capacity to change the outcomes for students as, while they were *physically and geographically isolated, the introduction of ICTs meant that students in rural and remote areas shared many experiences with their metropolitan counterparts; they were more connected than they had been in the past* (Alloway et al., 2004, p. 241). However, the ability to provide ICTs that connect students means the appropriate infrastructure must be in place to enable the students to communicate online (Bell, 2010; Drummond et al., 2011). It is frequently the case that the network bandwidth and support services for ICTs are lacking, or expensive, in rural areas. Bell (2010) noted from her study of rural, indigenous, urban and metropolitan communities in South Australia that the high level of use of the Internet *requires downloads and uploads which quickly eat into service plans and contracts. The slowness of connection affects people in rural, regional and remote communities as does operating behind various kinds of firewalls, including those provided to schools* (p. 17).

One of the ways to begin to reduce these inequities is to facilitate immersive ICTs such as virtual worlds that can create similar, or better, affordance as face-to-face learning experiences (Gregory & Tynan, 2009). New virtual worlds are appearing daily and it is difficult to keep abreast of the 'latest and greatest' technology. Second Life is still the most popular of virtual worlds (Dalgarno, Gregory, Carlson, Lee, & Tynan, 2013). All four institutions reported in this paper have used, or are still using, Second Life as a teaching and learning tool. However, exploration has begun to find other virtual worlds that are a better fit for the different institutions. With the emergence of tools such as the Oculus Rift, immersion in learning is taking on a whole new meaning. For example, the Oculus Rift, a head mounted display, can provide *very real, almost perfect virtual world experiences* (Reiners, Wood, Gregory, Petter, Teräs, Chang, Gütl, Herrington, 2013, p. 740). Educational institutions are only just beginning to explore the use of this type of technology with their students. However, virtual worlds, with the addition of head mounted displays and other wearable technology, are providing authentic learning experiences for students.

This premise of this paper is that the use of virtual world technology can be motivating and engaging, connecting students to authentic learning experiences and other learners and that it is appropriate across disciplines.

CASE STUDY 1 - VIRTUAL WORLDS AT THE UNIVERSITY OF NEW ENGLAND

Background

The University of New England is a regional university in Australia offering courses in face-to-face (on-campus), online (distance/external) virtual learning environments and blended delivery

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modes. UNE is located in Armidale, NSW, with around 22,000 students, 80 per cent on-campus and 20 per cent online (UNE, 2013). The majority, 71 per cent, of students at UNE reside in rural and regional locations, with 22 per cent from metropolitan locations and six per cent from overseas.

Within the School of Education, the number of online students is higher, with 88 per cent of students opting to learn by accessing materials through Moodle, an online Learning Management System (LMS) (McGarry, 2014). On-campus students attend lectures, workshops and tutorials but also access their learning materials online through a blended approach to learning.

Students and Learning Activities

A virtual space in Second Life was created in 2007 for education students at UNE to use as a teaching and learning tool so that they could participate in virtual world activities. Since 2008, 741 students (362 voluntary and 379 compulsory) have participated in these activities. All students were enrolled in an education course at UNE. The voluntary students were those students who were studying online and living off-campus. They were enrolled in a variety of ICT units (subjects) at UNE, participating in virtual world activities together. The compulsory participation group were on-campus students who were undertaking virtual world workshops in a computer laboratory. The compulsory participation was by students enrolled in a Bachelor of Education (Primary) course and studying in either a first year ICT or teaching and learning unit. The activities that these students participated in consisted of discussions, attending guest international lectures, virtual tours, participation in role-play activities, learning basic building and scripting techniques and web quests. The voluntary participation group had to access the virtual world from their own home and computer and mostly resided in locations of less than 18,000 people (51%). Figure 1 provides a breakdown of the students who participated in virtual world activities on a voluntary basis.

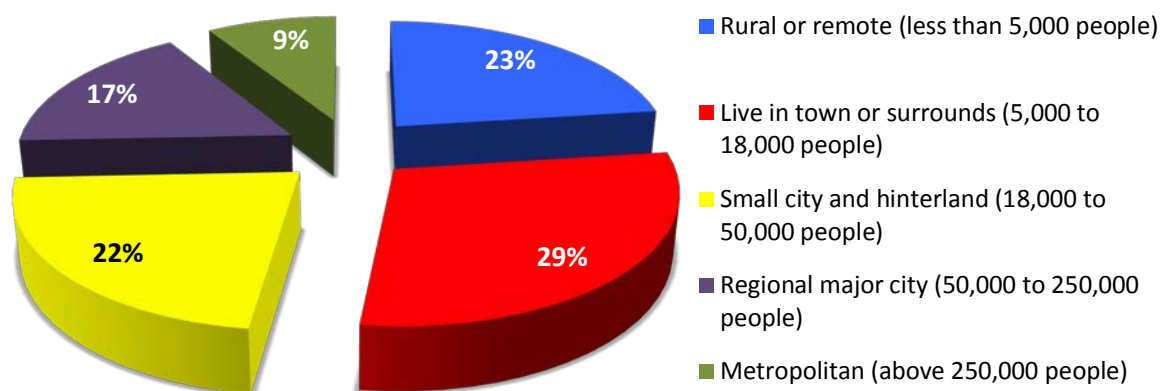


Figure 1: Breakdown of voluntary students' location of residence during the semester

Students at UNE who participated in virtual world activities met in one of two Second Life spaces, Education Online Headquarters or Australis 4 Learning. Figure 2 provides some images demonstrating how Second Life is used as a teaching and learning tool at UNE in the School of Education.



Figure 2: Virtual world teaching and learning activities underway in Second Life at Australis 4 Learning and Education Online Headquarters at UNE

The Virtual Space, Presence and Affordances

On Australis 4 Learning, the space that is used more often at UNE, there are six classrooms, a pharmacy, a hospital, a computer business, college dining hall, and a space for statistical experimentation. The classrooms are used for various lessons in education at UNE, whilst the pharmacy, hospital and computer business are used to make machinima (video taken in the virtual world) providing teaching and learning resources. The college dining hall is used for academic mentoring and the statistical experimentation is a space used to teach psychological concept.

A virtual world provides a space where students can come together to learn, from their own home. The students perceive their learning in the virtual world to be just like ‘face-to-face’ and feel that they are really there, with the lecturer and peers. As one student remarked:

I had a defining experience last week when we sat down in that open-air lecture space and I sat on one side and the rest of you sat on the other side. Suddenly I felt lonely and, without thinking, got up and moved to where you were all sitting. And then, I thought, that felt so real! (Student feedback, 2008)

There has been much written on the affordance of teaching and learning using a virtual world at UNE. Two authors from the School of Education, one from Pharmacy School and one from UNE Business School have shared their experiences of using a virtual world with their students. (For more information and results see: Gregory, Gregory, & Gregory, 2013; S. Gregory & Masters, 2012; S. Gregory et al., 2012, 2013; Masters & Gregory, 2011).

Virtual Worlds and Dispersed Learners

UNE is well-placed to provide immersive learning through a virtual world to students who are located in rural and remote locations (Gregory, 2014a; 2014b). With 51 per cent of students participating in voluntary virtual world activities in locations of less than 18,000 people, it is providing them with a way in which to connect with their peers and to engage in their learning

that, until recently, hasn't been available. To date, of the students who have participated in voluntary virtual world activities, it has been rare that they haven't been able to fully immerse themselves in their learning due to technical difficulties. This is because, prior to attending these activities, students are asked not to attend if they haven't been able to log on, or the environment hasn't rezzed (come into focus), as it was felt that students had to have a good experience or not one at all. This hasn't precluded many students. As UNE predominantly has online students, they are usually capable of using the software and the Internet connection to be able to undertake this form of study. However, this is not always the case for students. Outlined in this article are ways of overcoming this.

CASE STUDY 2 - VIRTUAL WORLDS AT SOUTHERN CROSS UNIVERSITY

Background

Southern Cross University is a regional, multi-campus university in Australia that offers courses in face-to-face, external and blended delivery modes. The three main campuses are located at Lismore, Coffs Harbour and the Gold Coast. It currently has around 15,000 students, internal and external or with one of the university's educational collaborators. The student cohort is approximately 38 per cent external with around 20 per cent school leavers, 23 per cent low socio-economic status (SES) and 3.4 per cent indigenous (SCU, 2015).

The virtual world of Second Life was first used at SCU in 2009 when Ellis, Hassett, and Rowe (2009) received an innovation grant to develop a virtual campus for use by SCU staff and students. The first SCU virtual campus in Second Life was called Interaction Island. It was designed to look similar to the Lismore campus in the physical world, and was initially only accessible to staff and students who registered to enter the environment. The intention was to *encourage staff to explore the next phase of the Internet-based information and communications technology revolution – virtual worlds* (DiscoverSCU, 2009, online) through interaction with the platform, objects and other users.

The Virtual Environment

Second Life was chosen by SCU as it offered a stable and mature platform with a marketplace from which ready-made objects could be purchased as well as an extensive network of pre-existing communities and simulation resources suitable for teaching and learning. SCU added two more islands in 2010/2011: Commerce Town, which had a series of businesses situated around one main street designed primarily for the Business School and Tourism and Hospitality Management; and DBA Island for the Doctor of Business Administration (DBA) program that included domestic and international students. In 2012 the DBA Island was repurposed to be used by the School of Education. Since 2011 the School of Education has been the most active school in the university to utilise virtual worlds. They have utilised Second Life, OpenSim, Sim-on-a-Stick (SOAS) and game based worlds such as Minecraft in the development of pre-service teachers' capacity to integrate innovative technology for their future practice.

The first use of virtual worlds by the School of Education was in the Bachelor of Education (Secondary) degree during the trialling of a university wide project to offer a variety of study options to students (Jacka & Ellis, 2010). The unit in which Second Life was used was the first of two units that the students undertook in preparation for teaching specialist visual arts in secondary schools in NSW, Australia. This was the first time that the students had encountered the use of a virtual world in their higher education studies and the first time that the tutor had used a virtual world for teaching.

Outcomes

There were two significant outcomes for the students working in virtual worlds in this unit. The first was the ability to interact with each other while physically remote to each other. The

students were able to engage in a number of tutorial activities that would have been impossible using other online technologies. The second was the capacity to visit art spaces that had been designed either as simulations of a real space, such as the Sistine Chapel or gallery spaces, developed by visual artists. One of the students created her own visual arts space and spoke to other overseas artists in relation to her design of learning activities for her future secondary school students. She made the following statement:

I was pleased by the endless possibilities that this virtual classroom has to offer. The interaction between the other students and virtual objects is an exciting way to receive this lesson. Our teacher was able to illustrate points visually as well as verbally with minimum effort. This course has the potential to offer unprecedented opportunities for collaboration among artists as well as between artists and audience. Never before has art been capable of such globalised collectivity (sic). (student feedback, 2010)

Virtual Worlds and Dispersed Learners

One of the affordances of virtual worlds for rural, regional and remote students is the capacity to experience environments that students from metropolitan areas take for granted such as museums and art galleries. Second Life has a wide range of galleries and artist spaces. For an education student, access to galleries and museums has the capacity to increase their content knowledge and then to provide a way to share this knowledge with their future primary and high school students. It also provides alternatives for their future students who are most likely to also be in rural, regional and remote areas as spaces to visit.

Since the first use of virtual worlds in 2010, a total of six staff have utilised virtual worlds in a variety of units in the School of Education. There has also been a collaboration between the School of Education and the School of Arts and Social Sciences (for more information see Jacka & Hill, 2013). Students have had the opportunity to take virtual field trips, have tutorial discussions, build projects (see Figure 3), role play (see Figure 4) and to develop teaching and learning resources. The use of Second Life meant that students collaborated with each other regardless of their physical location. The ability to do so provided students, who are otherwise isolated due to their remote location or the limited number of students in their on-campus cohort, with the opportunity to meet with their peers and staff in an immersive environment. Through their avatar, they were able to learn the skills of building in a virtual world and discuss the content of their subject. As a result of their building they were able to explore, as though walking through physical space, the concepts that other students had developed.



Figure 3: A student stirs a pot of soup as part of a space created by a university student on SCU Education Island. The space represented a village in Africa with links to the World Food Aid program and included buildings made by Primary school children.

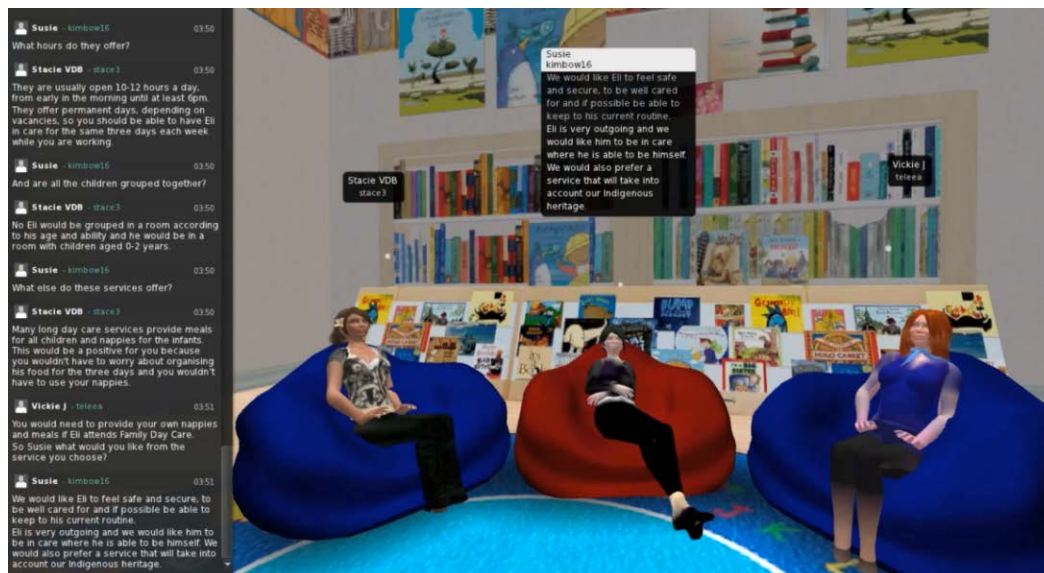


Figure 4: Students undertake a role play activity in which they discuss an Early Childhood scenario while situated in a simulated Early Childhood centre on SCU Education Island.

Virtual Worlds without the Internet

In 2012, a standalone virtual world, SoaS, was introduced to students at SCU as a way to include virtual worlds in institutions that lacked the capacity to connect to the Internet. Important for pre-service teachers is the ability to use technology that works within the confines of the NSW Department of Education technology infrastructure. Since the first use of SoaS, a number of students have utilised the SoaS to respond to activities at SCU and have taken the technology into the primary and secondary schools. One student, who is now working full time as a primary school teacher, demonstrated how virtual worlds could engage students who were otherwise disengaged with school activities. Jacka and Booth (2012) describe the experience of introducing SoaS to young indigenous and refugee children located in a public regional primary school that used virtual worlds to bridge the gap between their past and present experiences.

CASE STUDY 3 - VIRTUAL WORLDS AT MONASH UNIVERSITY

Background

Monash University is a large metropolitan multi-campus university. There are currently five campuses in and around the city of Melbourne and two international campuses in Malaysia and South Africa. Monash also has a presence in Italy through the Prato Centre, in India through the IITB Monash Research Academy and in China through the South-East University – Monash Joint Graduate School. Established in 1958, university-wide Monash currently has over 60,000 students enrolled across more than ten academic disciplines. Of these students, just over 50,000 attend on-campus mode, nearly 6,000 in off-campus mode, and nearly 4,000 in mixed-mode. Chinese Studies is one of the largest language programs at Monash and one of the largest tertiary Chinese language programs in Australia.

Monash first began investigating the use of a range of online multiuser 3D virtual worlds including Second Life, Croquet, Active Worlds, EVE-Online, and Lively as far back as 2007. In recent times this has expanded to include OpenSim. Early investigation of the teaching and research potential of virtual worlds was carried out by a range of faculties including Arts, Business and Economics, Education, Information Technology, Law, Medicine, and Pharmacy. The Second Life Interest Group (SLIG), made up of academics from a number of different disciplines,

was established in 2007. Three key areas involving the long term, ongoing use of virtual worlds/virtual environments and associated research have been Pharmatopia developed by the Monash Faculty of Pharmacy in conjunction with partner universities in Australia, Europe and the USA: Chinese Island, developed by the Chinese Studies program at Monash; and Virtual Prato lead by the Italian Studies program at Monash.

Simulation, Task-based Learning and Virtual Agents

In 2008, the Chinese Studies program established its first presence in Second Life in a small corner of a virtual island shared by a number of other users from around the university. With the idea of providing introductory level Chinese language and culture students with a simulated environment in which to engage in task-based language learning, this initial build included a small Chinese-themed commercial area made up of a fresh produce market, a doctor's clinic, a small shop and a traditional Chinese college. Due to the confined size of the area and inadequate computer hardware, only a limited number of lessons were conducted in this first year. As a result, in 2009, the university purchased a second virtual region dedicated to task-based Chinese language learning which was subsequently called Chinese Island. With increased virtual space came the construction of a virtual Chinese township that incorporated a number of venues simulating real life spaces such as a restaurant, a village, a farmer's market, a real estate agency, travel agency, traditional Chinese courtyard house, a train station, an airport, a medical clinic, as well as virtual roads and other basic infrastructure.

As well as containing a wide-range of interactive virtual artefacts designed to scaffold language learning and practice, a number of non-character players (NPC) capable of reacting to learner input in the form of Chinese character text-based chat were also placed in a number of the virtual venues. These NPCs act as the main interlocutors with students as they work their way through a range of set tasks that provide opportunities for students to use language learned in the classroom for purposeful communication in authentic contexts and scenarios. The NPCs and the environment are accessible 24/7 and from any location anywhere in the world where broadband Internet access is available. From 2009 to 2013 approximately one thousand students have participated in lessons on Chinese Island. Six lessons are conducted each year and for the most part learners are co-located in a computer lab on campus (occasionally students who are ill or out of Melbourne for personal reasons attend the classes from outside the computer lab/campus).

Barriers to Context-based Learning

For students studying a language like Chinese at introductory level in a foreign language classroom environment (i.e. in a location where the studied language is not commonly spoken), opportunities to practice and use language learned in class for purposeful and meaningful communication within the classroom context are extremely limited, given class sizes and restricted time. Outside the classroom, such opportunities are often less easy to come by even on a large multi-cultural campus in a large multi-cultural city like Melbourne. Factors such as time, physical location and affective factors such as foreign language anxiety that can arise in face-to-face situations (Grant, Huang, & Pasfield-Neofitou, 2013), can make it difficult for learners to find opportunities to interact with native or expert speakers outside the classroom. For students in rural areas studying a language like Chinese such opportunities are even scarcer. There is far less likelihood of easy access to native or expert speakers locally and often a lack of a community of other students also studying the language.

Two New Forms of Distance Learning Interaction

While clearly not sufficient in themselves, the task-based lessons in Second Life with the NPCs (who are in one sense 'expert speakers') do provide at least some opportunity for context-based practice and for feedback. In 2013, the Chinese Studies program expanded the use of the Chinese Island environment to include two new forms of learning interaction. The first was the addition

of task-based lessons on Chinese Island with native-speaker Chinese-as-a-foreign-language educators located at the National Taiwan Normal University (NTNU) using spoken interaction in addition to text-based chat that happened immediately after the NPC-based lessons. As with the NPC-based lessons, the topics and content of the lessons were designed to tie in closely with the textbook used for the unit, but with the addition of further real world elements aimed at activating student's Zone of Proximal Development (ZPD) through interaction with expert native speakers. Lessons plans, tasks and content, and the associated virtual assets needed to carry out the lessons we jointly designed by the NTNU educators in close consultation with the Australian lecturer via regular meetings in Second Life and email. Meetings in Second Life facilitated both discussions about joint testing and refining of the lessons to be implemented. The 150 introductory students (in first semester and 90 in second semester) were divided into small groups of between four to eight students, with four groups to a lesson and three one hour (one and a half hours in second semester) lessons each day over a three day period. After each lesson, the Australian and Taiwanese instructors held de-briefing meetings in Second Life aimed at dissecting the lessons, exchanging thoughts about what worked and what didn't and how both the lesson design, the associated pedagogy and implementation could be further refined (Lin, Wang, Grant, Chien, & Lan, 2014). While a number of technical issues did arise during the course of the lessons, with the more experienced Australian instructor troubleshooting at the Australian end, the NTNU instructors were able to focus completely on teaching. Figure 5 provides an image of a lesson in Second Life with Australian and NTNU instructors.



Figure 5: Students participating in language learning at Monash University

The second new form of learning interaction was the implementation for the first time of flexible off-campus mode for students unable to come to campus for tutorial and seminar classes. This new flexible mode was not actively promoted being the first time it was implemented, so, only three students participated in each semester. The students watched a video recording of the lecture each week and also did weekly online exercises on Moodle that were auto-corrected. However, whereas their on-campus classmates participated in a one hour tutorial and one hour seminar class each week, the flexible mode students came into Second Life and participated in classes covering the same activities in a virtual classroom on Chinese Island. The classes were conducted using voice and text-based chat, as well as a number of other virtual teaching aids such as an interactive whiteboard that both instructor and students could write on as required. While much of the early literature on teaching in virtual worlds railed against the recreation of

real world classrooms in the virtual environment on the grounds that this was not a good use of the unique affordances of virtual worlds, the replication of a real world classroom and classroom activities was deliberate to ensure that students felt comfortable with the classes, that the same material and activities were covered as in the real classroom, and that the students had a real feeling of belonging to a class group. Other affordances of this online virtual space were in fact also utilised. In first semester, students studying distance education and teaching Chinese as a foreign language at NTNU in Taiwan came along to the inworld classes each week to do some practice teaching. For the NTNU students this was a golden opportunity to work with 'real' 'live' foreign students, something quite rare in their home country. For the Monash students this was a further golden opportunity to interact with native speakers in a semi-structured environment. On a number of occasions the content of the lesson also facilitated the opportunity to visit other regions in Second Life and build the lesson around features of the regions relevant to the topic (for example, a number of regions were visited in relation to the topic of weather). Key assessment (especially written) required attendance at the physical campus, which the flexible mode students had to agree to at the beginning to be eligible to participate, but this was only on six occasions each semester at times that suited the students.

In both cases, the borderless connectivity of the Internet and the multiuser virtual environment provided students with rich opportunities for language and communication practice and for receiving feedback, both structured and unstructured.

Virtual Environments and Factors Affecting Foreign Language Learning

In the 1980s, Krashen established the affective filter hypothesis which posits that factors such as performance anxiety in face-to-face learning contexts can negatively affect learning outcomes for learners of a foreign language (Krashen 1982; Horwitz, Horwitz, & Cope, 1986). In an earlier study on text-based communicative interaction with NPCs, Grant et al. (2013) found a reduction in foreign language anxiety in the virtual environment compared with the fact-to-face classroom. Research conducted via pre and post-lesson online surveys during the lessons with the live native speakers from NTNU came up with a similar finding in relation to voice-based communicative interaction (Grant, Huang, & Pasfield-Neofitou, 2014). Henderson, Huang, Grant and Henderson (2012) also found that students experienced increased levels of self-efficacy, that is, their self-belief in their ability to communicate in the foreign language in a particular context, after task-based lessons on Chinese Island.

Challenges and Potential Solutions for Rural and Remote Language Learners

For students in rural Victoria, particularly in smaller regional towns, learning a foreign language can be challenging. This is even more the case with Chinese, which has not traditionally been a widely taught language in these areas. Limited resources, including financial, technical and personnel resources, mean that often language programs are not well supported (Orton et al., 2012). Local attitudes towards the study of foreign languages can also impede student motivation. In one rural school, the Languages Key Learning Area Leader commented that community support for the teaching of foreign languages was about fifty-fifty, with many parents feeling that language learning was not practical in their context. A general apathy towards learning languages other than English (LOTE) in Australia has been noted in recent reports. This attitude has a major impact on learner motivation (Dörnyei & Ushioda, 2013). A lack of willingness to learn about other cultures was also cited as another challenging factor (Orton, et al., 2012). Without a surrounding learning community with a critical mass, the effect of such attitudes on the motivation of students to take up, let alone continue to learn, a language like Chinese, is significant. However, the negative effect of these attitudes may be ameliorated by the creation of a learning environment that provides micro-motivation effects (good teaching, concrete perceptible sense of achievement, success, etc.) (Lo Bianco & Slaughter, 2009).

Another challenge for students in rural areas is the need to supplement local learning with distance learning. The challenges of establishing networks of language teachers in remote areas means that there is an important role for distance education in language education (Solved at McConchie Pty Ltd & Australian Council of State School Organisations, 2007). An example of the impact that this can have on a student is David, a learner who did Chinese in Year 12 as part of his study for the Victorian Certificate of Education (VCE) and then while completing an undergraduate degree in biomedical science at Monash, studied Chinese up to the highest level offered by the Chinese Studies program (aimed at native speakers). David studied VCE Chinese via correspondence in rural Victoria. He had to make a seven hour round trip using a poor rural transport system or an expensive six hour round trip by private car in order to access the Victorian School of Languages (VSL) for study. Through the VCE years, as an aspiring doctor who needed a high ATAR score, David felt much valuable study time was wasted waiting for bus connections. Other key issues he faced included not knowing what level of Chinese to aim for, as he had no peer group support/competition/feedback in class. Contact time with his teacher, who was busy teaching all levels of Chinese in one class, was limited to a maximum of 30 minutes discussion per week. As David commented, many rural schools also have difficulty in retaining Chinese LOTE teachers. Students are often ultimately faced with continuing their studies via distance education with the VSL due to insufficient student numbers and resources at their own school.

VSL offers distance education in a range of languages including Chinese. Currently, teleconferencing is offered to Rowville and Wodonga, and students from rural areas can contact distance educators by phone call once a week or email and this is complemented by hard copy homework sent through land mail (VSL, 2014). There are very few group learning opportunities for rural students. According to Palloff and Pratt (2000, p. 6), *collaborative learning processes assist students to achieve deeper levels of knowledge generated through the creation of shared goals, shared exploration, and a shared process of meaning making*. It is also important to note, as Valentine (2002) states, distance learners also need to feel part of a learning community. As indicated earlier, the borderless connectivity of the multiuser virtual environment of Chinese Island provided Monash's tertiary level students with rich opportunities for language and communication practice and for receiving feedback, through interaction with the NPCs, NTNU native speakers and with their peers. For students facing the challenges of learning a language such as Chinese, the opportunity to join a community of learners from a range of different rural locations that gather, interact and learn in a common virtual space under the guidance of a network of teachers could provide a means to overcome some of these challenges.

CASE STUDY 4 - VIRTUAL WORLDS AT THE UNIVERSITY OF QUEENSLAND

Background

The University of Queensland is a large 48,000 student, primarily metropolitan based, university with significant cohorts of students who attend the regional Gatton campus and those who engage in distance and remote learning while on placements in regional and remote areas. These include students in such programs as Medicine, Veterinary Science, Environmental Science and Agricultural Science, to name a few. These students are frequently located in areas where Internet connectivity is patchy at best and often non-existent. Further, UQ has recently joined the EdX consortium to develop a series of massive open online courses (MOOCs) aimed at delivering high quality, technology mediated courses to very large numbers of students both at UQ and from around the world, including those from developing countries, in remote areas and from lower SES backgrounds.

Virtual World Use at UQ

UQ has previously used the virtual world of Second Life as a teaching and learning tool for teaching religious studies through the now defunct 'Religion Bazaar' build in Second Life (Farley,

2008, 2009, 2010). In recent years, the use of in-house maintained builds in major online virtual worlds such as Second Life have declined as focus and champions have moved elsewhere. However, the use of other virtual worlds have continued on a smaller scale, including Pharmatopia (now based in Unity 3D and run out of Monash University) and 'The Island', an in-house custom built virtual world designed for teaching statistics and population health studies. The outsourcing of major virtual world projects has occurred through the University of Queensland Foundation Year program operated by a not-for-profit company. This build, using private OpenSim based servers, comprises a virtual economy with shops and businesses where teams of students compete within the virtual world to operate their businesses, forming agreements, trading, marketing and communicating. Students and educators can then extract reports from the system relating to the performance of each business that includes financial reports, sales reports, share prices and environmental performance.

The Digital Divide

The problem of delivering such a contemporary learning experience to students located away from the main campuses, or those studying in remote areas, is a significant issue that still needs to be addressed in order to avoid a widening 'digital divide' between those that are able to take advantage of what MOOCs and digital learning have to offer and those that are 'disconnected'.

The nature of the problems faced by rural and remote schools and institutions can provide valuable lessons as we attempt to address this potential inequity. Remote teachers and students have a number of constraints that need to be considered in developing suitable ICT enhanced teaching and learning facilities. These include poor or non-existent access to Internet connectivity, limited budgets, limited IT support resources, limited access to professional development for teachers and a variety of legacy computer hardware (Lyons et al., 2006, Tytler, Symington, Malcolm, & Kirkwood, 2009).

In order to utilise ICTs that have the capacity to facilitate an effective and engaging learning experience, suitable solutions that are robust and congruent with the prevailing conditions of rural and remote schools and universities need to be taken into consideration. Some basic requirements must be met. These include being inexpensive to acquire and maintain, relatively simple to operate, potentially independent of Internet connectivity and being cross platform compatible as to be able to work with a variety of existing and sometimes out-dated hardware.

In terms of virtual worlds, there are portable and offline solutions available such as SoaS. The SoaS implementation uses the open source Open Simulator (OpenSim) that shares many user interface similarities with the popular, proprietary online virtual world of Second Life. The basic, self-contained nature of SoaS has the advantage of being relatively easy to set-up and use in remote contexts. Jacka and Booth (2012) demonstrated that SoaS has been successfully implemented in public primary schools in regional NSW where limited resources, out-dated hardware, limited IT support and skills, as well as poor Internet connectivity, are all a reality. Students at these schools have applied their skills, learnt playing games such as Minecraft, to the building potential in SoaS. They have increased their level of engagement in the classroom through the teacher relinquishing control of the ICT knowledge to the students. Furthermore, the teachers have engaged in 21st century pedagogy as they allow the students to create work that highlights the skills and knowledge in which the students are conversant.

Learning management systems are commonplace in universities and are starting to be utilised in K-12 schools. Such systems enable the integration of learning materials, digital books, learning activities, assessment tasks and record keeping. Moodle is the most commonly used LMS worldwide (Menard, 2013) as it is open source and free to use. This suits the economic circumstances of smaller schools and institutions as there are no licence fees to pay – although the hosting and support costs associated with running a LMS remain for all. Moodle has also been made to run 'offline' or 'portable' by a number of prior projects including Poodle (<http://www.maflt.org/products/poodle>) and Portable Moodle

(<http://sourceforge.net/projects/portablemoodle/>). One of the barriers to full integration of the assessment capabilities of Moodle and 3D environments provided by SoaS is the reliance on Windows to act as a host operating system on user computers for these packages. While Windows is a common platform for many institutions, using it as a host means that the software package is left open to interference and is not able to function natively on Apple platforms.

THE WAY FORWARD – CONTROLLED SOFTWARE ENVIRONMENTS

An alternative solution that builds on a number of projects and concepts is proposed as a way forward in addressing the issues of multi-hardware compatibility and integration of assessment in a controlled software environment. The recent e-Exams System v5 project led by University of Queensland in collaboration with University of Tasmania and funded by the Australian Government Office for Learning and Teaching developed a prototype portable e-Exam platform designed to work on a variety of student owned hardware (Hillier & Fluck, 2013). In doing so, it had to be independent of the operating system present on the host computer to ensure security and compatibility. The e-Exam System v5 (demo available from <http://transformingexams.com>) contains a working offline Moodle installation and uses the Ubuntu operating system that can be run ‘live’ on a range of computer hardware by ‘booting’ the computer from a USB stick, rather than running the software from within windows. This completely by-passes the operating system present on the computer to create a controlled software environment. Further, the Ubuntu operating system is compatible with the widely used OpenSim virtual world. Therefore, this project provides a good base from which to develop a modular offline live virtual world (MOLVW) platform that also contains modern electronic assessment capabilities.

Modular Offline Live Virtual Worlds

The MOLVW combines the features of an offline virtual world such as SOAS using OpenSim and an offline learning management system using Moodle. The ‘Sloodle’ (Sloodle.org) connector modules and custom components tie these together and provide administrative tools. The multi-hardware compatible Ubuntu operating system means that the same software package is usable on the majority of Intel based hardware produced in the last five or so years that typically runs ‘Windows’, Apple OSX or Linux (other processor architectures can also be used but require a separate build of the operating system). The status of each of the components of a MOLVW package provided on a USB stick is outlined in Table 1.

Table 1: Modular offline live virtual world components

| Component | Status | Role |
|-----------|---|---|
| Ubuntu | Mature - The most common version of the open source Linux operating system. | Base operating system that forms the ‘Live’ USB that can be used to start most computer hardware. Network connections are also possible but not required. |
| Moodle | Mature - Worlds most common LMS. Several offline uses have been proven in the past. e-Exam project at UQ has this working on a Ubuntu Live USB. | Learning management system to house learning resources, assessment submission, quōiz, gradebook, etc. |
| OpenSim | Advanced Developmental. The most commonly used open source virtual world platform. | This is used to provide the 3D virtual space in which students carry out tasks and build objects. |

| | | |
|-----------------------|---|---|
| Sloodle | Advanced Developmental – has been in active use for several years by other institutions/individuals. | Connects Moodle to Second Life and OpenSim. This allows data to flow back and forth, for example quiz questions and student responses. |
| AMP stack | Mature - the most common ‘web server’ software bundle containing Apache web daemon, MySQL database and the PHP language. | This is capable of running a wide range of web applications. In this case, it will enable Moodle to run from the USB stick. |
| Configuration scripts | Custom – concept stage (similar techniques have been used in the e-exam project). These use ‘Bash’ scripts or the common Python language. | Used to configure and control the software environment. Custom user interface features can also be developed including an automated start-up process for users. Users respond to prompts to use them. |
| Admin scripts | Custom – in beta development. These have been developed for the e-Exam project. These use ‘Bash’ scripts or the common Python language. | Used to set-up and administer multiple USBs at once. Used in conjunction with USB hubs for greater efficiency. Users respond to prompts to use them. |
| USB sticks | Common - Commodity components that are economical, easy to obtain and reusable. | A USB stick is used to house the MOLVW software that students will use to start-up their computers. One USB stick per student. |
| USB Hubs | Common - Same as above. | Used to set-up activities and retrieve student responses in bulk. This reduces the repetitive work that would otherwise be required to individually set-up each USB stick. Suggest a couple of 10 port USB3 hubs. |

All software components are available on open source licence terms and all hardware components are readily available ‘off the shelf’ making the development and longer term maintenance of the package more sustainable than a completely custom built one. The whole software bundle will be made available as a downloadable disk image (ISO) file that can then be ‘burnt’ to a USB stick on-site or delivered via post. Once burnt to a USB stick the software components and learning materials are fixed in place and cannot be damaged by curious users. The output of student activity, assessment responses and formative results can be saved to the same USB for later submission and collation. A representation of how the MOLVW solution would work is depicted in Figure 6.

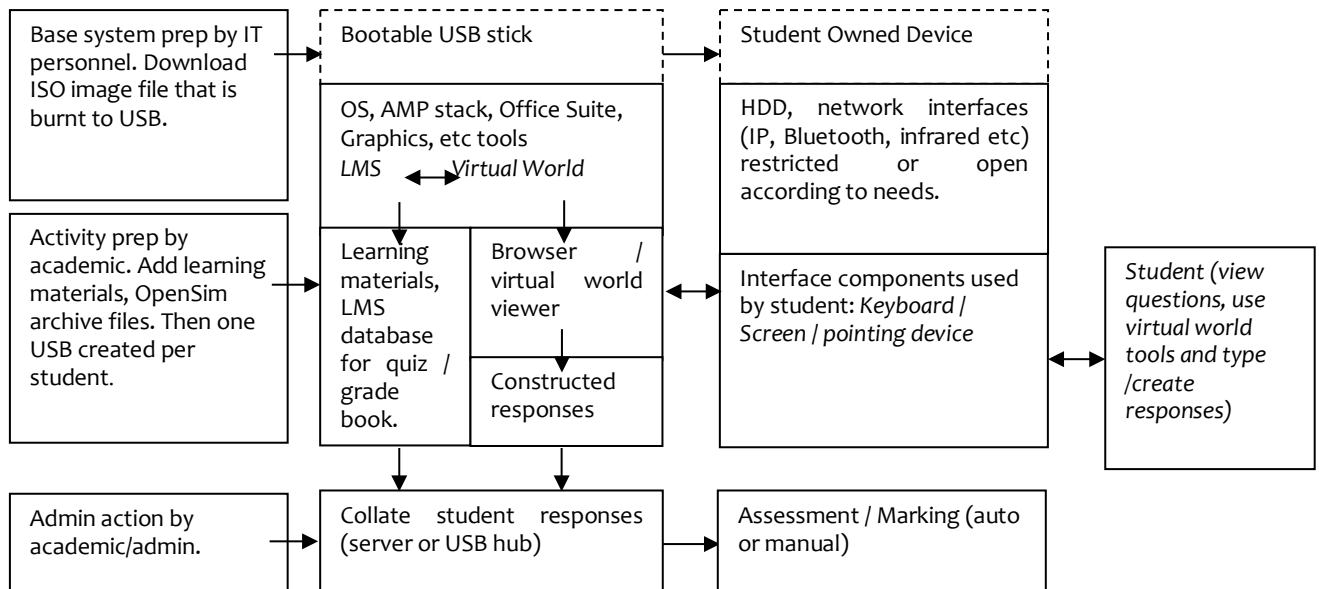


Figure 6: Representation of Modular Offline Live Virtual World Solution

Given the reality of the connectivity and resources available in rural contexts, tools such as MOLVWs are required for students to be able to fully engage with contemporary learning approaches as afforded by modern learning management systems and virtual worlds.

THE FUTURE AND CONCLUDING REMARKS

No one can predict with certainty the future of any technology as they are changing so rapidly. However, it would appear that the use of a virtual world as a teaching and learning tool has been established in most Australian universities in one format or another. How each institution uses the virtual world is varied and multi-disciplinary. The four case studies in this article have outlined how four different institutions have used virtual worlds and discussed how virtual worlds are an ideal tool to use with those students who are learning from a distance. A virtual world can provide an immersive means in which a student can engage with their study materials via authentic learning experiences. However, the availability of tools to bring these benefits to rural students is still lagging behind what is available in metropolitan areas. Given the reality on the ground in remote areas we must find innovative ways, such as the approaches highlighted in this paper, to enable these learning experiences of the 21st Century and beyond.

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